

I applaud the FCC's efforts to make sure the needs of local communities are met.

I would like to comment on how one particular FM station, K-LOVE 88.3, serves me as a resident of my own community.

1. K-LOVE provides me with a music format that I really enjoy. It has a strong signal which helps me be able to listen no matter where I am. Since I live in the Sierra Foothills with many ridges and valleys, I appreciate the strong signal which few other not-for-profit stations have.
2. The K-LOVE system of providing excellent music, experienced and professional radio announcers, and national news let's me listen to a much higher quality broadcast than I would ever be able to get from a "local only" station. At the same time, the way they are able to beam the signal to so many other locales allows them to keep the operating costs at a very low level. I don't think it would be possible to provide a quality station in every local area without requiring much larger individual staffs and station overheads than it takes now.
3. While providing this top quality, K-LOVE is somehow able to provide news re local area events which makes me feel like they are truly my own 'local station'. That adds to my reassurance that it really fills my need for a local broadcaster. If K-LOVE is displaced by a station that is closer in miles, it would definitely feel like the new station was intruding as an outsider.
4. Another perk of the K-LOVE system is that I can listen to John and Sherry Rivers in the morning, even though they are in Texas. The next announcers are in the Sacramento area, but the transition is seamless and the quality is the same.
5. Being able to listen to K-LOVE in many different places throughout the country is very reassuring, because you already know the format and will be able to get news and public service announcements that are specific to each individual locale.
6. If K-LOVE were displaced to make room for a local low powered FM broadcaster, I would really be stuck. It would also cost me money, because I would have to install a CD player in three of my cars. I'd rather do that than listen to another station.

I believe all these points show how K-LOVE already meets the FCC's overarching goal of establishing and maintaining a system of local broadcasting that is responsive to the unique interests and needs of individual communities.

I hope I have helped you understand that I feel I already have a local broadcaster that I want to listen to, and that is K-LOVE. Don't make me lose my radio station.

Thank you for letting me share my opinion.\

Sincerely,

Michael Huitt